**SPECIAL PROJECT APPEAL FUND TO ASSIST THOSE AFFECTED BY CYCLONE ANA**

**Objective**: To try and alleviate the suffering which is being experienced as an aftermath of Cylone Ana which affected Malawi in the month of January, 2022.

**Scope**: To help community in the identified affected areas which were hit by Cyclone Ana.

**Timeline**: Donations will be collected month of February, 2022 and planned delivery to be done within the 1st week of March, 2022.

**Rationale for the project**:

The Institute has a social responsibility towards the nation at large, so as a corporate citizen.

This will enhance positive relationships with the general public and people from the affected areas.

It will raise the image of the institute

It will create of what the Institutes offers

**Communication of the special message:**

The Institute shall send out special appeal message to staff, students and MIM Alumni and other any well-wishers.

**Required Resources**:

The Institute will appeal to Staff, Students and other well-wishers to donate;

1. Financial and;
2. Material resources.

For those ready to make cash donations, there will be a special account where all the proceeds will be channeled to. For material, management will designate an officer and space where all donations other than cash will be dropped.

1. Human Resource- The Institute shall identify a team to execute the project

**Logistics for delivery of Donations**:

There are two potions for the delivery of the donations as follows;

1. MIM as an Institution going to the affected areas to physically present the donations
2. Using other official channels designated by Malawi Government, such as the Department of Disaster and management Affairs (DODMA), or charitable organisations.

**Budgetary Implications**

The Institute is expected to make a contribution towards this special project.

In the event that the Institute decides to physically deliver the donations to the affected areas, there will be a budgetary implication in form of logistics.